



mistolín

COMPANY PROFILE





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- Mistolín was founded in 1976 with the focus on supplying top quality cleaning products for the home, commercial & industrial use.
- We have been selling to the U.S.A. for the last 30 years.
- Strong brand awareness within the Hispanic population in the U.S.A.
- One of the mayor manufacturers on cleaning products in Puerto Rico
- We export to continental U.S.A., Central & South America & Caribbean
- We welcome Private Label Business.



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FACTS

- 100,000 square feet facility including offices, production and storage.
- 250,000 cases = monthly production. Additional capacity is available if required.
- 80 full time/part time employees working on the different stages of production and distribution.
- Certifications by THE WERCKS , BUREAU VERITAS & INTERTEK LABORATORIES.

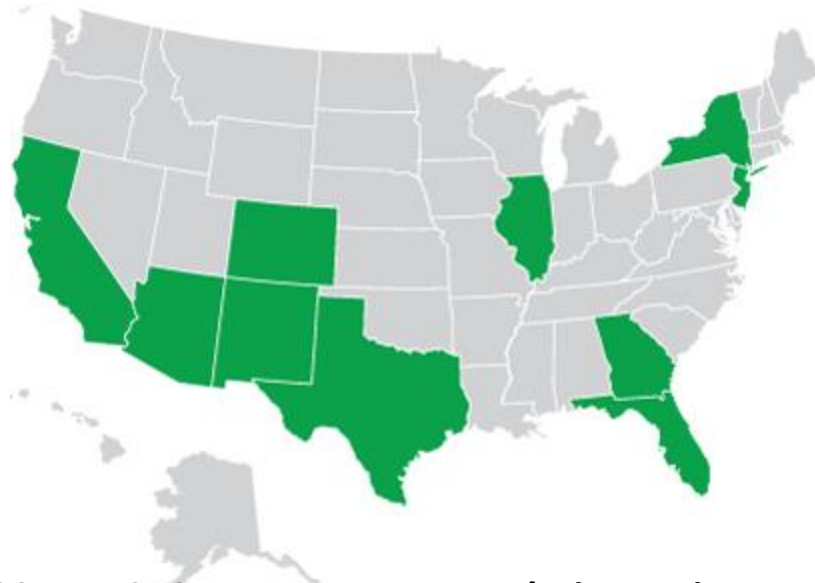
CERTIFICATIONS: MISTOLIN CARIBE, INC.



SOME OF OUR CLIENTS :



Profile: Hispanic/Latino Americans



According to the 2015 U.S. Census Bureau population estimate, there are almost 56.5 million Hispanics living in the United States.

This group represents 17.6 percent of the U.S. total population.

- Mexicans rank as the largest at 63.4 percent.
- Puerto Ricans (9.5 percent)
- Central Americans (9.2 percent), South Americans (6.0 percent)
- Cubans (3.7 percent).

States with the largest Hispanic populations are:

- California (15.2 million)
- Texas (10.7 million)
- Florida (5 million)
- New York (3.7 million)
- Illinois (2.2 million)

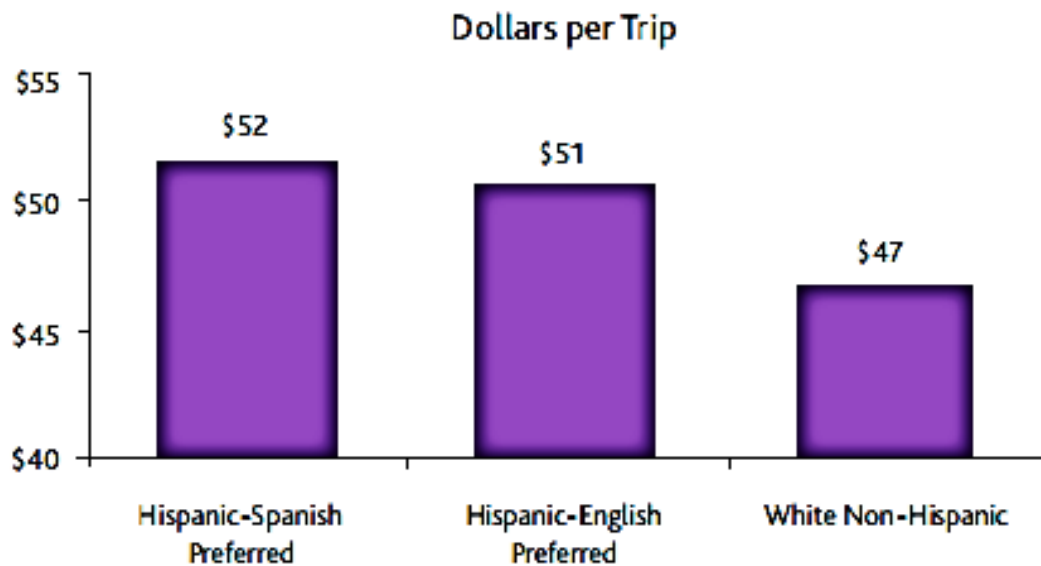
Latinos are a fundamental component to business success, and not a passing niche on the sidelines, According to The Nielsen Company report .

- Rapid Latino population growth will persist, even if immigration is completely halted.
- Latinos have amassed significant buying power, despite perceptions to the contrary.
- Hispanics are the largest immigrant group to exhibit significant culture sustainability and are not disappearing into the American melting pot.
 - Technology and media use do not mirror the general market but have distinct patterns due to language, culture, and ownership dynamics.
- **Latinos exhibit distinct product consumption patterns and are not buying in ways that are the same as the total market.**

Latino Marketplace Insights Hispanics are the cornerstone of future growth:

- Make Hispanic brand growth a measured priority for company leaders and agencies
- Devote adequate resources to identify and define Hispanic market opportunities
- Understand the role of language and culture among the Latino target consumer

The Hispanic community's purchasing power clocks in at a whopping \$1.3 trillion annually according to the Selig Center for Economic Growth's



Source: Nielsen Homescan®, Total U.S.; 52 weeks ending 12/25/2011



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MISTOLIN 15oz

Case Pack	24/15oz
Item Dimensions (DXWxH)	2.68" X 2.68" x 7.91"
Case Dimension (LxWxH)	16" x 10.75" x 8.5"
Case Weight:	27 Lbs.
Case Cube:	0.85
Cases per Pallet:	80
Pallet Pattern (T/H):	10 x 8



FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
MISTOLIN LAVENDER	0-74527-30001-1	100-74527-30001-8
MISTOLIN FLORAL	0-74527-30002-8	100-74527-30002-5
MISTOLIN LILAC	0-74527-30005-9	100-74527-30005-6
MISTOLIN BABY	0-74527-62000-3	100-74527-62000-0
MISTOLIN RASPBERRY	0-74527-30037-0	100-74527-30037-7
MISTOLIN FRESH ROCIO	0-74527-40001-8	100-74527-40001-5



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MISTOLIN 22oz

Case Pack	15/22oz
Item Dimensions (DXWxH)	2" X 2" x 10"
Case Dimension (LxWxH)	11" x 8.5" x 10.25"
Case Weight:	21lbs.
Case Cube:	0.55
Cases per Pallet:	98
Pallet Pattern (T/H):	10 x 8



FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
MISTOLIN LAVENDER 22 oz		
MISTOLIN FLORAL 22 OZ		
MISTOLIN BABY 22 OZ		



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MISTOLIN 28oz

Case Pack	12/28oz.
Item Dimensions (DXWxH)	3.01" X 3.01" x 10.14"
Case Dimension (LxWxH)	13" x 9.5" x 10.75"
Case Weight:	24 Lbs.
Case Cube:	0.77
Cases per Pallet:	98
Pallet Pattern (T/H):	14 x 7



FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
MISTOLIN LAVANDER	0-74527-30003-5	100-74527-30003-2
MISTOLIN FLORAL	0-74527-30004-2	100-74527-30004-9
MISTOLIN LILAC	0-74527-30006-6	100-74527-30006-3
MISTOLIN BABY	0-74527-62001-0	100-74527-62001-7
MISTOLIN RASPBERRY	0-74527-30036-3	100-74527-30036-0
MISTOLIN FRESH ROCIO	0-74527-40002-5	100-74527-40002-2



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MISTOLIN 64oz

Case Pack	8/64oz.
Item Dimensions (LxWxH)	4.6" x 4.6" x 10.44"
Case Dimension (LxWxH)	19.5" x 10"x 11"
Case Weight:	39 Lbs.
Case Cube:	1.24
Cases per Pallet:	60
Pallet Pattern (T/H):	10 x 6



FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
MISTOLIN LAVANDER	0-74527-30013-4	100-74527-30013-1
MISTOLIN FLORAL	0-74527-30014-1	100-74527-30014-8
MISTOLIN BABY	0-74527-62003-4	100-74527-62003-1



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MISTOLIN 128 oz



Case Pack	6/128oz.
Item Dimensions (DXWxH)	6.13" x 6.13" x 12.13"
Case Dimension (LxWxH)	19.25" x 13" x 13"
Case Weight:	48 Lbs.
Case Cube:	1.88
Cases per Pallet:	35
Pallet Pattern:	7 x 5

FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
MISTOLIN LAVANDER	0-74527-30031-8	100-74527-30031-5
MISTOLIN FLORAL	0-74527-30033-2	100-74527-30033-9
MISTOLIN BABY	0-74527-62004-1	100-74527-62004-3
MISTOLIN HOLIDAY MOMENTS	0-74527-64004-9	100-74527-64004-6

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MISTOLIN DISH 14oz



Case Pack	24/14oz	FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
Item Dimensions (DXWxH)	2.68" X 2.68" x 7.91"	MISTOLIN DISHWASHING FRESH SCENT	0-74527-65000-0	0-100-74527-65000
Case Dimension (LxWxH)	16" x 10.75" x 8.5"	MISTOLIN DISHWASHING LEMON SCENT	0-74527-65000-8	0-100-74527-65000
Case Weight:	27 Lbs.			
Case Cube:	0.85			
Cases per Pallet:	84			
Pallet Pattern (T/H):	12 x 7			

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MISTOLIN 32oz



Case Pack	12/32oz	FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
Item Dimensions (DXWxH)	4.74" x 3" x 11.43"	MISTOLIN GLASS CLEANER	0-74527-30042-4	100-74527-30042-4
Case Dimension (LxWxH)	18.5 x 10.75 x 8.5	MISTOLIN 007	0-74527-30048-6	0-100-74527-30048
Case Weight:	30.86 Lbs.			
Case Cube:	0.9			
Cases per Pallet:	70			
Pallet Pattern (T/H):	10 X 7			

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MISTOLIN SOFTENER 50oz



Case Pack	12/50oz	FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
Item Dimensions (DXWxH)	5.13" x 3.63" x 9.88"	MISTOLIN SOFTENER SWEET DREAMS	0-74527-66004-7	100-74527-660047
Tray Dimension (LxWxH)	16.63"x14.38"x10"			
Tray Weight:	39.6 lbs			
Tray Cube:	1.3830			
Cases per Pallet:	36			
Pallet Pattern (T/H):	6 Floor x 6 Boxes			

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MISTOLIN SOFTENER 100oz



Case Pack	6/100oz	FRAGRANCE	UPC Barcode:	Carton Barcode (USA):
Item Dimensions (DXWxH)	6.5" x 4.75" x 11.75"	MISTOLIN SOFTENER SWEET DREAMS	0-74527-70000-2	100-74527-70000
Tray Dimension (LxWxH)	14.25"x13.75"x12.25"	MISTOLIN SOFTENER SPRING FRESH	0-74527-70015-6	100-74527-70015
Tray Weight:	39.6 lbs			
Tray Cube:	1.3890			
Cases per Pallet:	54			
Pallet Pattern (T/H):	6 Floor x 9 Boxes			



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MISTOLIN MOPS



ITEM DESCRIPTION	UPC Barcode:	Carton Barcode (USA):
MISTOLIN MOP # 12	0-74527-71006-3	100-74527-71006
MISTOLIN MOP #16	0-74527-71008-7	100-74527-71008

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Thank you!!

Nicholas Williams

Phone: (954) 288-0550

Email: Nick@nowinteractives.com

Website: www.mistolincaribe.com