

# **About Us**

Having been founded in Istanbul in 1979 and with an experience of more than 40 years under its belt, ATAK TAŞIT, a leading company in Turkish automotive spare parts industry, is at the disposal of the entire Turkish and global automotive industry with its head office based in Istanbul and its 30.000m<sup>2</sup> distribution centre in Düzce.

Atak Taşıt is constantly operational with its Product Development, Quality, Logistics, Shipment, Procurement and Information-Process departments as well as more than 250 staff members of including 50 sales and marketing personnel, in its 3 sales offices in Istanbul, Ankara and Izmir, and it strives for responding to ever-increasing needs in its industry, which is developing more and more every passing day.





# **About Us**

Atak Taşıt offers to its customers a portfolio of 16 brands, 24 product groups and more than 50,000 references, a dynasty that is built on deep experience of long years and is highly trusted and acclaimed by the industry. It enjoys a broad range of products with Veka, Walburg, Zegen, Kruger, Nagama, Puga, Wgn, Teknorot, Kautek, Remsa, Talosa, AP, Alkar, Gomet and Hanoon-Doowon trademarks.

Backed by its logistics network with more than 30 transport vehicles, products are delivered from its Düzce distribution centre to more than 4000 customers in 81 provinces on an around-the-clock basis.

With its non-stop growth performance, Atak Taşıt has now started to build a new 10.000m² storage facility featuring the state-of-art technology and a vertical shelf system which will have a 12m height from the ground. Upon the completion of this investment, Atak Taşıt will have a 40,000m² area in total in 2020 and thus it targets to reach a broader customer audience and to provide better services to its existing customers.



# **Shipment & Logistics**

Atak Taşıt provides professional services from order placement to delivery with its reliable, well-experienced and expert personnel. This service quality is maintained during the product assembly and feedback procedures by a solution-oriented customer and aftermarket services, which are available on a 7/24 basis. Customers are constantly supported, and customer satisfaction is at top level.



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# **Our Brands**

















# **Distribution Brands**















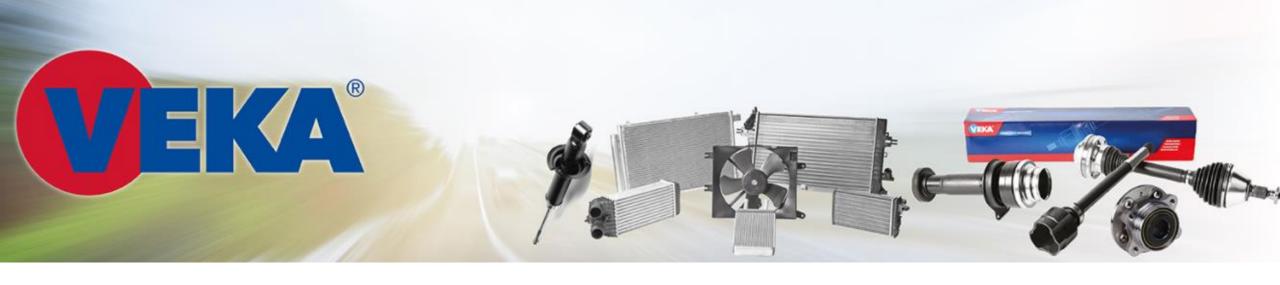




With Atak Tasit's quality assurance over 17 years, Veka brand is continuously developing in order to respond to customer demands in the best way without sacrifising quality.

- Transmission Parts
- Brake Parts
- Cooling and Heating Parts
- Bearing Parts
- Fuel Supply Parts
- Suspension Parts





#### **Transmission Parts**

C.V.Joint

**Drive Shaft** 

Tripod

Stub Shaft

Steering Knuckle

#### **Brake Parts**

**Brake Pads** 

## **Bearing Parts**

Wheel Hub
Wheel Bearing
Tensioner/Idle Bearing

## **Cooling & Heating Parts**

Radiator

Intercooler

Heater

Evaporator

Fan Motor

**Blower Motor** 

Condenser

A/C Compressor

Oil Cooler

## **Suspension Parts**

Shock Absorber

Coil Spring

Gas Spring

# **Fuel Supply Parts**

Fuel Pump and Assembly

### **Mirror Parts**

**Rear View Mirror** 





WALBURG is a reliable brand for quality brake group products. WALBURG offers brake parts for passenger cars and commercial vehicles. WALBURG, an excellent braking brand, is one of the product leaders in the automotive aftermarket brake group. Environmentally friendly WALBURG brake pads have gained the trust of its consumers by providing low noise, better static friction and minimum disc wear.

#### **Brake Parts**

**Brake Pad** 

**Brake Shoe** 

**Brake Disc** 

**Brake Drum** 

Brake Caliper

Vacuum Booster

Vacuum Pump

**Control Cable** 

Brake Hose

**Brake Cleaner** 

**Brake Wear Sensor** 





ZEGEN brand; It was created in line with customer requests, in order to respond positively to the need for quality and affordable products in the market in the field of engine parts. All ZEGEN branded products are based on quality and customer satisfaction. It has met with customers with its power steering pump and turbo products and has become the preferred brand in a short time.

- Brake Parts
- Engine Parts
- Steering Parts
- o *Ignition Parts*
- Electrical Parts





## **Engine Parts**

Egr Valve
Cylinder Head
Turbocharger
Oil Pan
Vibration Damper

## **Ignition Parts**

Ignition Coil
Ignition Cable
Glow Plug

# **Cooling & Heating Parts**

Water Pump
Additional Water Pump
Fan Clutch
Thermostat

## **Steering Parts**

Power Steering Pump Power Steering Rack Mechanical Steering Rack Steering Shaft

#### **Brake Parts**

**Brake Pad** 

#### **Electrical Parts**

Air Flow Meter





Kruger automotive filters are produced to protect engines, reduce fuel consumption and costs. Specialized in battery and wiper blade product groups, with experience and quality assurance, Atak Tasit has become a strong and respected brand in the auto spare parts market in Turkey.

- Battery
- Air Filter
- Cabin Filter
- Oil Filter
- Fuel Filter
- Wiper Blade
- Brake Cleaner
- Motor Oil & Chemicals







Nagama brand offers a wide range of transmission and brake parts for Japanese&Korean applications along with a complete range of clutch parts. Atak Taşıt is the distributor of Nagama parts in Turkey market.

#### **Clutch Parts**

Clutch

**Flywheel** 

#### **Brake Parts**

**Brake Disc** 

**Brake Shoe** 

**Brake Pad** 

### **Transmission Parts**

C.V.Joint

**Drive Shaft** 





# Spare Parts Group

Clutch Spare Parts
Power Steering Pump Reservoir
Exterior Lightening Parts
Electrical Spare Parts
Fuse Box
Brake Spare Parts
Engine Spare Parts

Wiper Blade Spare Parts

Wheel Lug&Stud

Engine Cooling&Heating Spare Parts

Lateral Arm

Anti-roll Bar

**Trim Parts** 

Fuel Supply Spare Parts

A very wide range of Puga branded interior and exterior trim parts are served to Turkey aftermarket with Atak Taşıt's quality assurance.







Teknorot is Europe's largest manufacturer of suspension and steering parts for passenger cars and light commercial vehicles in the aftermarket. For 68 different car makes; Teknorot offers a very wide range of Center Link, Lateral Arm, Idler Arm, Pitman Arm, Axial Joint, Tie Rod Assembly, Tie Rod End, Ball Joint, Control Arm, Control Arm Kit and Link Stabilizer.

# **Suspension & Steering Parts**

**Axial Joint** 

Tie Rod Assembly

Tie Rod End

**Ball Joint** 

Link Stabilizer

Control Arm

Control Arm Kit

Center Link

Lateral Arm

Idler Arm

Pitman Arm





#### **Rubber & Metal Parts**

Strut Mounting Kit Strut Bearing **Strut Mounting** Air Intake Hose **Engine Mount Radiator Hose** Wishbone Bushing Wishbone Bushing Kit **Suspension Mounting Suspension Mounting Kit Shaft Propeller Transmission Mounting Travers Bush** Turbo Hose Anti-roll Bar Bush

KAUTEK, is the supplier of rubber and metal products in the passenger cars and light commercial vehicles segments of the automotive sector. With over 30 years of experience, Kautek brand had been created in 2012 in order to meet the growing demand of valuable customers to rubber metal parts.





Remsa, in 1970, was founded in Spain. Today in Europe, America and Asia, including a total of 12 built-in factory with fully flexible and adaptable pads production systems, annually producing over 20 million sets; Remsa is a leading manufacturer of aftermarket friction materials.

The underlying philosophy of Remsa's activity is the continuous research, development and testing of new friction material compounds to satisfy demanding market requirements in respect of performance, comfort, safety and service lifetime.

**Brake Parts** 

Brake Pad Brake Cleaner





With over 60 years' experience, Talosa is now a leading brand in the manufacture and distribution of steering and suspension components for cars in the aftermarket sector.

In addition to suspension parts, Talosa has added a new line of batteries into the product range.

# **Suspension & Steering Parts**

**Axial Joint** 

Tie Rod Assembly

Tie Rod End

**Ball Joint** 

Link Stabilizer

Control Arm

Control Arm Kit

Center Link

Lateral Arm

Idler Arm

Pitman Arm

## **Battery Parts**

Battery

#### **Brake Parts**

**Brake Cleaner** 





AP, operates in the global auto parts market with production facilities in 2 countries.

It is marketed in more than 76 countries around the world and is the world leader in quality and innovation. Atak Taşıt is the sole authorized distributor of AP brand and expanded its product range with clutch cylinders, brake wheel cylinders, brake master cylinders, brake pressure regulators, brake pads and brake discs.

#### **Brake Parts**

Brake Wheel Cylinder
Brake Master Cylinder
Brake Pressure Regulator
Clutch Slave Cylinder
Clutch Master Cylinder
Brake Pad
Brake Disc





ALKAR company has been providing the best quality and service in mirror products for more than 40 years in 78 countries and 3 continents. Atak Taşıt has the sole distribution exclusivity of ALKAR branded mirror products in Turkey market.

Covering 98% of the European passenger & light commercial vehicle park and having the widest range of mirror products in the market with more than 16.000 references, ALKAR is the European leader with 2 factories and a production capacity of 3 million per year.

Every mirror ALKAR produces is of equivalent quality to the ORIGINAL product.

Mirror Group
Rear View Mirror







GOMET company has been producing Thermoplastic and Rubber boots and gaiters for more than 40 years as a strong brand in the spare parts sector and accepted by vehicle manufacturers worldwide.

Thanks to its "Original Equipment Production Quality Policy", Gomet serves as GLOBAL market leader with 2.600 different C.V.boots and steering gaiters applicable to European, Korean and Japanese vehicles. With a production volume of approximately 16 million bellows per year, the GOMET brand continues to strengthen and grow its place in the world market day by day.

C.V.BootSteering Gaiter





The Doowon Group / Doowon in Korea is one of the leading manufacturers of various automotive parts and has specialized in the production of air conditioning equipment of the best quality since 1993. The dv compressor product, which is applied to the air conditioning system of Korean car manufacturers, Hyundai and Kia.

Hanon Systems is the company founded in 1986 as a traditional automotive climate supplier, continuing to grow as a technology innovator by continuously adapting to industry trends and exceeding customer expectations for over 30 years.

**Cooling and Heating Parts** 

A/C Compressor



# Quality



Infrastructural works and investments are constantly underway to maintain an unconditionally sustainable customer satisfaction and appreciate their trust in our brand value proposition. Our goal is to go beyond their expectation, and to offer a premium service quality backed by a company-wide constant growing and problem solution skills.

On our way towards ultimate customer satisfaction, our Quality Department is at the helm of mechanisms to ensure the production of our products in line with standards defined by us and the full performance of these processes.



# **Product Development**



In full collaboration with its continuously invested Product Development Department, Atak Taşıt continues its efforts to have the best insight into customer and to maintain a constant improvement focus.

With its efforts to always keep the product range at its broadest, our team always targets to respond to market demands in the best way. Thanks to its highly competent and growing team, Atak Taşıt never compromises its upmarket services.



# **Contact Details**

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